# The European **Tech Alliance**



Promoting home-grown tech businesses is central to achieving the European Union's (EU) wider goals. With the right conditions, our companies can strengthen Europe's resilience and technological autonomy, protect and empower users online, and promote Europe's values of transparency, rule of law and innovation to the rest of the world.

### We represent

companies

From European countries

More than employees

More than users globally\*



#### **Our vision**

The EUTA calls for boosting Europe's tech competitiveness by having an ambitious EU tech strategy to overcome growth obstacles, making a political commitment to clear, targeted and risk-based rules, and enforcing rules consistently to match the globalised market we are in.

## Policy areas

- Online Platforms
- Consumer protection
- Data and privacy
- Artificial intelligence
- Competition
- Sustainability

## Leadership



Victoria de Posson Secretary General **EUTA** 



Antoine Jouteau President EUTA & CEO of Adevinta



Robert Torvelainen Chair of the EUTA Board & Head of EU Public Policy at Wolt

#### **Our members**

Adevinta

AirHelp

allegro



bol.



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Glovo<sup>9</sup>

**trivago** 

\* Trustpilot

Proton **Vinted** 

zalando

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• tomtom

\* It reflects users, consumers and business customers from EUTA member companies, per year. It includes overlaps but illustrates the reach and impact of our services.