

# The European Tech Alliance



European  
Tech Alliance

Promoting home-grown tech businesses is central to achieving the European Union's (EU) wider goals. With the right conditions, our companies can strengthen Europe's resilience and technological autonomy, protect and empower users online, and promote Europe's values of transparency, rule of law and innovation to the rest of the world.

## We represent

**28**  
companies

From  
**15**  
European  
countries

More than  
**145K**  
employees

More than  
**500M**  
users globally\*



## Our vision

The EUTA calls for boosting Europe's tech competitiveness by having an ambitious EU tech strategy to overcome growth obstacles, making a political commitment to clear, targeted and risk-based rules, and enforcing rules consistently to match the globalised market we are in.

## Policy areas

- » Online Platforms
- » Consumer protection
- » Data and privacy
- » Artificial intelligence
- » Competition
- » Sustainability

## Leadership



**Victoria de Posson**  
Secretary General  
EUTA



**Antoine Jouteau**  
President EUTA  
& CEO of Adevinta



**Robert Torvelainen**  
Chair of the EUTA Board  
& Senior Manager, EU &  
Baltics Public Policy at  
Wolt

## Our members

Adevinta

AirHelp

allegro

appJobber  
ON SITE FOR YOU

bol.

Bolt

Booking.com

Cdiscount

CRITEO

DAILYMOTION

deliveroo

Delivery Hero

dreamstime

EMAG

FREENOW

Glovo

mestic

MIRAKL

Proton

Schibsted

SEZUAM.CZ

Spotify

tomtom

trivago

Trustpilot

Vinted

Wolt

zalando

\* It reflects users, consumers and business customers from EUTA member companies, per year. It includes overlaps but illustrates the reach and impact of our services.

## Partner with European tech for tomorrow's digital vision.

For further inquiries, please contact us at [victoria@eutechalliance.eu](mailto:victoria@eutechalliance.eu) — [eutechalliance.eu](https://eutechalliance.eu)