

The European Tech Alliance



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Promoting home-grown tech businesses is central to achieving the European Union's (EU) wider goals. With the right conditions, our companies can strengthen Europe's resilience and technological autonomy, protect and empower users online, and promote Europe's values of transparency, rule of law and innovation to the rest of the world.

We represent

30
companies

From
14
European countries

More than
145K
employees

More than
500M
users globally*



Our vision

The EUTA calls for boosting Europe's tech competitiveness by having an ambitious EU tech strategy to overcome growth obstacles, making a political commitment to clear, targeted and risk-based rules, and enforcing rules consistently to match the globalised market we are in.

Policy areas

- » Platform regulation
- » Consumer protection
- » Privacy and data
- » Artificial intelligence
- » Competition
- » Sustainability

Leadership



Victoria de Posson

Secretary General
EUTA



Kristin Skogen Lund

President EUTA
& CEO of Schibsted



Aurélie Gaulier

Chair of the EUTA Board
& Head of EU Public
Affairs, Zalando

Our members



* It reflects users, consumers and business customers from EUTA member companies, per year. It includes overlaps but illustrates the reach and impact of our services.

Partner with European tech for tomorrow's digital vision.

For further inquiries, please contact us at victoria@eutechalliance.eu — eutechalliance.eu